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Postmodernist Design

# DQ design quarterly

FASHION ARCHITECTURE – Looking at shelter, structure and the body

Find your inner cool with COOLHUNTER Tim Yu

ARTEMIDE launches Lovegrove lights at MILAN

NEW BUSINESS SECTION –  
powering your brand, connecting with clients

Saturday in Design comes to Sydney 31 July – 1 August

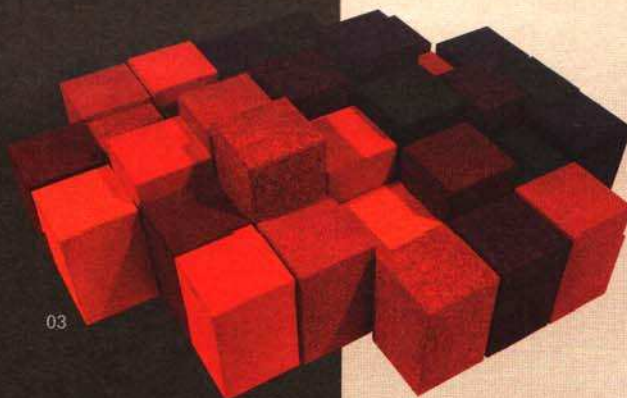
Art meets guerrilla gardening in Brisbane

VOL.  
34  
2009  
WINTER  
\$9.00  
AUD  
\$9.00  
NZD



Cosmic Leaf™ by Ross Lovegrove  
for Artemide  
ARTEMIDE





03

Cecilie Manz's 'Essay' table for  
Fritz Hansen is so warm  
tactile it's hard to stop running your palms over it.

## Theme 1: Design and Technology

It's taken a long time for design that obviously owes a lot to computer-aided drawing programs, to be aesthetically pleasing. I am unsure as to whether some of the products were quite there yet, but there was a selection of interesting pieces at the fair that definitely owed a lot to digital imagery and construction software.

Timorous Beasties, the Scottish company famous for their provocative wallpaper and fabric prints, have realised some really beautiful imagery and colour treatment through digital printing processes, as have Diesel for Moroso.

The design team at Diesel produced a range of rugs, furniture and fixtures that are modern and moody with a rocker aesthetic which combines modern x-ray-style imagery with a 17<sup>th</sup> Century aesthetic. Reminiscent of a Venetian palazzo, the effect is very modern and super cool. At Satellite, young Austrian designers from Pudelskern have created a lasercut 'Morse Table'. This is a low steel form interwoven with woolen yarn which cleverly combines modern technological processes with more traditional textures and craftsmanship, that is, knitting.

One product that quite literally transposes the virtual world into the real world is Ron Arad's 'Do-Lo-Rez Tandem' sofa and rug combination for Moroso and Nanimarquina respectively. The design is based around the concept of a low-resolution pixel and is a play on volume, levels and tone. The two items sit separately but can also be fit together.

03

Ron Arad, 'Do-Lo-Rez Tandem' for Moroso and Nanimarquina. Sofa available at Hub Furniture

04

David Kroll, 'US Light' from 'Art in the Age of Obama'

05

Andrew Peerless, 'Paper Trail' clock from 'Art in the Age of Obama'

06

Ronan & Erwan Bouroullec, 'Vegetal Chair' for Vitra. Available at Unifor/Vitra

07

Hiromichi Konno, 'Rin' chair for Fritz Hansen. Available at Corporate Culture

08

Pudelskern, 'Morse Table'



04



05



07



08